

Ireland RepTrak 2012 Company List

Country Fielding Name	Industry
Aer Lingus	Airlines & Aerospace
Ryanair	Airlines & Aerospace
BMW	Automotive
Ford	Automotive
Nissan	Automotive
Renault	Automotive
Toyota	Automotive
Volkswagen	Automotive
Diageo	Beverage
Heineken	Beverage
PepsiCo	Beverage
The Coca-Cola Company	Beverage
Apple	Computer
Dell	Computer
Hewlett-Packard	Computer
IBM	Computer
Intel	Computer
Microsoft	Computer
Johnson & Johnson	Consumer Products
Airtricity	Energy
Bord Gais	Energy
Bord na Mona	Energy
ESB (Electricity Supply Board)	Energy
Esso	Energy
Maxol	Energy
Texaco	Energy
Topaz Energy Group	Energy
AIB (Allied Irish Bank)	Financial - Bank
Bank of Ireland	Financial - Bank
EBS (Educational Building Society)	Financial - Bank
Irish Life & Permanent	Financial - Bank
KBC	Financial - Bank
Ulster Bank	Financial - Bank
Allianz	Financial - Insurance
Aviva	Financial - Insurance
Axa	Financial - Insurance
Canada Life	Financial - Insurance
FBD	Financial - Insurance
Friends First	Financial - Insurance
New Ireland Assurance	Financial - Insurance
Quinn Group	Financial - Insurance
Vhi Healthcare	Financial - Insurance
Zurich Life Assurance	Financial - Insurance
Cadbury	Food - Manufacturing
Dairygold	Food - Manufacturing
Fyffes	Food - Manufacturing
Green Isle Food Group	Food - Manufacturing
Kellogg	Food - Manufacturing
Kerry Group	Food - Manufacturing

Siemens	Industrial Products
Google	Information & Media
Independent News & Media	Information & Media
RTE	Information & Media
Sky TV	Information & Media
The Irish Times	Information & Media
TV3	Information & Media
Abbott Laboratories	Pharmaceuticals
Allergan Pharmaceuticals	Pharmaceuticals
Eli Lilly	Pharmaceuticals
MSD (Merck Sharp & Dohme)	Pharmaceuticals
Pfizer	Pharmaceuticals
DAA (Dublin Airport Authority)	Public Services
Coillte	Raw Materials
McDonald's	Retail - Food
Musgrave Group	Retail - Food
Superquinn	Retail - Food
Tesco	Retail - Food
Aldi Stores	Retail - General
Boots	Retail - General
Argos	Retail - General
Arnotts	Retail - General
Brown Thomas Group	Retail - General
Dunnes Stores	Retail - General
Eason & Son	Retail - General
eBay	Retail - General
Heatons	Retail - General
Lidl	Retail - General
Marks & Spencer Group	Retail - General
Primark (Penneys)	Retail - General
Smyths Toys	Retail - General
KPMG	Services
Ladbroke	Services
National Lottery	Services
Paddy Power	Services
PricewaterhouseCooper	Services
Tourism Ireland	Services
BT Ireland	Telecommunications
Eircom	Telecommunications
Ericsson	Telecommunications
3	Telecommunications
Meteor	Telecommunications
Nokia	Telecommunications
O2	Telecommunications
UPC - Chorus NTL	Telecommunications
Vodafone	Telecommunications
John Player & Sons	Tobacco
An Post	Transport & Logistics
Bus Eireann- Irish Bus	Transport & Logistics
CIE (Coras Iompair Eireann)	Transport & Logistics
Dublin Bus - Bus Atha Cliath	Transport & Logistics
Iarnrod Eireann (Irish Rail)	Transport & Logistics